



at The Las Vegas Hilton Las Vegas, NV

Schedule At-A-Glance

Thursday, September 29, 2005

- 6:00 am - 2:00 pm 2nd Annual Red Girdley Memorial Golf Tournament
Sponsored by Toledo Trans-Kit
- 3:00 pm - 8:00 pm Registration
- 6:00 pm - 8:30 pm ATRA's All-Star Kick-Off Seminar



Friday, September 30, 2005

- 7:30 am - 5:00 pm Registration
- 7:30 am - 9:00 am ATRA Member Meeting
- 9:00 am - 10:30 am Technical and Management Seminars
- 10:30 am - 11:00 am Coffee Break
- 11:00 am - 12:30 pm Technical and Management Seminars
Sponsored by Worldwide Transmission Group
- 1:00 pm - 2:00 pm ATRA Luncheon
Sponsored by Raybestos Powertrain
- 2:00pm - 7:00 pm **Trade Show**
- 7:00 pm Cocktail Reception
Sponsored by Transtar Industries



Saturday, October 1, 2005

- 7:30 am - 5:00 pm Registration
- 9:00 am - 10:30 am Technical and Management Seminars
Sponsored by Precision International
- 10:30 am - 11:00 am Coffee Break
- 11:00 am - 12:30 pm Technical and Management Seminars
Sponsored by Accurate Transmission
- 11:00 am- 5:30 pm **Trade Show**
- 4:00 pm - 5:00 pm Long Timers Annual Meeting



Sunday, October 2, 2005

- 8:00 am - 10:30 am Registration
- 9:00 am - 10:30 am Technical and Management Seminars
- 10:30 am - 11:00 am Coffee Break
- 11:00 am - 12:30 pm Tools Workshop/Technical and Management Seminars
- 1:00 pm Testing and Certification



Program subject to change without notice.



Transtar Industries, Inc. and ATRA request the pleasure
of your company at the Powertrain Expo 2005
opening night cocktail reception.
Friday, September 29, 2005 7:00 - 9:00 p.m.
Ballroom A & B
Las Vegas Hilton Hotel

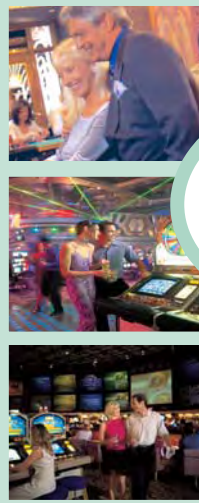
Please join us to celebrate another great
year with our valued friends.



Visit us at booth 405 on the show floor.

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Exhibitor Directory



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A



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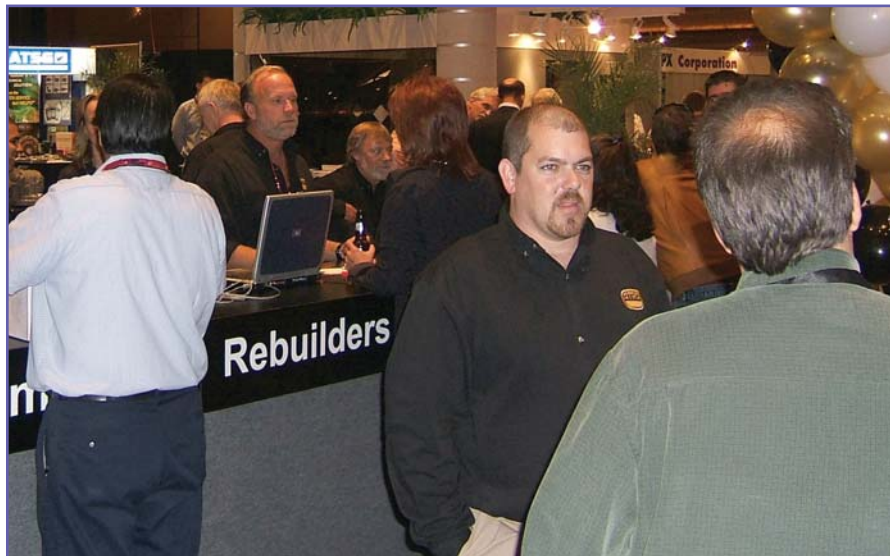
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PROFILE



Allomatic Products Company is a preferred supplier of transmission filters, friction plates, steel plates, sprags and bands to original equipment auto manufacturers and the aftermarket. Utilizing its advantages of strategic location, low overhead costs, total team effort and strict adherence to high quality standards, Allomatic delivers its customers the best value on the market. As a major player in the aftermarket industry, Allomatic is committed to supplying a diverse line of top quality products for foreign and domestic applications.

HISTORY



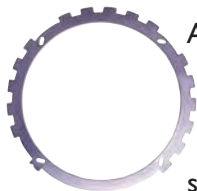
Allomatic has been supplying aftermarket transmission parts since 1959. In 1989, Raytech Corporation acquired Allomatic, and one year later moved its administrative and production operations to Sullivan, Indiana. The sales department remains in Floral Park, New York, for convenient access to domestic and international business. Allomatic has achieved exceptionally high growth in all of its product lines, which can be credited to significant improvements in quality control, cost reduction, product development, delivery performance, and substantial investments in new tooling.

PRODUCT LINES



Allomatic parts stack up to the competition because they are designed to meet or exceed OEM requirements using OEM-spec materials. In addition to its own product line, Allomatic has developed key strategic alliances with Filtertek, Magnefine, SKF and Means, and is the exclusive aftermarket distributor for Filtertek OEM transmission filters, Means OEM steel plates, SKF sprags and Magnefine in-line magnetic filters. Allomatic continues to add parts for late model transmissions and new transmissions as they are introduced. Check out www.allomatic.com to view recent releases.

QUALITY



Allomatic products must meet the challenge of tough OE quality testing. Parts are considered acceptable for shipping only when they have successfully passed stringent quality tests required throughout the manufacturing process. Allomatic's Quality System is registered to ISO 9001:2000 by Smithers Quality Assessments Inc. Allomatic's quality also extends to its service, with on-time delivery, timely and consistent sales service, full customer support and responsive new product introduction.

CONTACTS

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VP Sales & Marketing
800-568-0330

Marina Rappaport
Account Executive & Export Sales
800-568-0330

Charles Sanfillippo
Domestic Sales & Export Sales
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Bob Tichy
Communication & Marketing Manager

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Allomatic Products Company is a Raytech Powertrain, Inc. company.

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Company History

With 15 years in the Automotive Industry, Consolidated Transmission continues to strive to be the best in Customer Service and a Top Quality Supplier. With locations in Sanford, Fla., and Saucier, Miss., and now our newest location in Tallahassee, Fla., we can offer a large line of Transmission Parts and Rebuilt Units. In 2004 we also published our own Parts Catalog to assist our Customers with placing orders.

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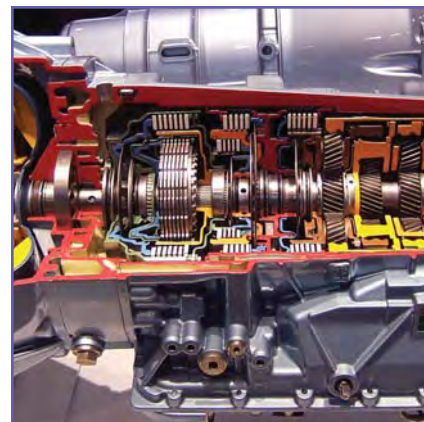
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Life Automotive Company Profile

Life Automotive Products Inc., was founded in 1993 with over 40 years of real world applied technical experience within the automatic transmission manufacturing, rebuild and repair industries. Life Automotive recognized the need to improve and develop products with the highest standards that would solve problems inherent to the transmission industry. Innovation, Leadership, & Quality continue to be the standard at Life Automotive Products.

In the summer of 2003 Life Automotive expanded its operations. The Life Automotive facility includes: product training, Laboratory, Engineering Room, Sales and much more.

Life Automotive now has a new Houston location open. Our newest facility offers advantages for shipping products from more than one location to our customers, along with an added sales office.



Key Personnel

Marty Coleman-President
Steve Farr-Vice President
Roddy Newland- Technical Director
Greg Hyde-Director of Advertising



Research and Testing

Life Automotive develops and tests all our products to ensure their quality and reliability. New products are always under development as we gain more knowledge about the transmission industry. We use only authorized laboratories that do the testing for major OEMs. We also field test with 12 OEM and large rebuilders plus 50 retail shops, so we know our products exceed in performance and quality required today and tomorrow.

Customer Support Services

Local Transmission Seminars ATSG, ATRA, etc., * Major Trade Shows * Brochures * Point of Purchase Displays * Counter mats * Videotapes * Tech Hotline 1-800-525-6816
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Customer Support

Update rebuilders through our Problem Solver series of technical sheets. Our series of Precision Pointers can be found in our kits.

Featured Products

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History

Raybestos Powertrain was formed in 1992 to better serve the transmission service industry with company made products. The division has grown through new-product development and strategic alliances with other major OEM suppliers. The enhanced product line includes bands, sprag assemblies, steel plates, in-line filters and OEM sump filters. Conveniently located a short distance from the main plant and tech center, the Powertrain division can rapidly develop new products for automobiles and heavy-duty vehicles used worldwide. Raybestos is a global company manufacturing and supplying a truly world class product.

Product Lines

Raybestos manufactures and/or supplies OE transmission friction clutch plates, semi-rigid and rigid bands, steel reaction plates, transmission sump, valve body and cooler inline filters, sprags and various service items for domestic and foreign transmissions. Still active today are products for the 1948 Dynaflo to the current assembly-line transmissions such as the GM 4T65E, Ford 4R100 and Chrysler 45RFE. The newest product offerings are Raybestos Solutions such as the Z Pak® single-sided clutch system, the X-32™ friction material, Solenoids, SW Carbon®, the PowerTorque Converter Wafer material and the Stage 1 Performance Friction.

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Technical Training Materials

Raybestos offers numerous technical and product bulletins that help experienced transmission rebuilders remain current on the proper procedures for installing today's modern Powertrain products as well as helpful tips on rebuilding and diagnosis.

Sales Training Materials

Raybestos engineers and sales personnel regularly present product and technical programs for distributors, parts sales staff, technicians, shop owners and their invited guests. Each program is customized to deliver current and relevant information pertaining to a specific business, the transmission service industry, Powertrain products or the automotive market in general. Programs can be requested by contacting Raybestos directly. Support material also is available in the form of technical bulletins, product information sheets, engineering guides and catalogs.

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Sonnax publishes a bi-monthly Technical Bulletin for transmission rebuilders and a quarterly newsletter for torque converter rebuilders to help customers learn about the latest cost-saving solutions. The company's list of catalogs is constantly expanding along with our product lines.

Sonnax offers a full line of Transmission Specialties® items, as well as direct automatic transmission replacement parts that meet or exceed OEM specifications. We also provide a full line of replacement parts for domestic, import, performance and industrial torque converters, a High Performance line, Allison replacement parts, Ring Gears and our newest product line, Driveline Components.

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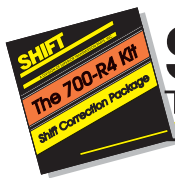


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Telephone: 800-451-3115 • Fax: 850-575-9097
www.superiortransmission.com

These are exciting times at Superior Transmission Parts

Superior Transmission Parts is proud of the reputation it has earned over the years for its popular lines of Shift Correction Packages, Fairbanks Performance Products and Simple Solution Problem Solvers. Today, in addition to supporting its existing product line, Superior continues its tradition of delivering real solutions to real problems with the introduction of several new items to the line including the new CD4E Shift Correction Package, the Intermediate Servo Spacer Kit and the 4L60-E 3-2 Downshift Valve Spring and Valve Stop. Like all Superior products, the new products are produced under strict quality-control guidelines, made of the finest available materials - and most importantly - they work.

Focus On Quality - All Superior employees are committed to total quality control. Before a product is brought to market it is tested in both laboratory and real-life applications. No product is put into production until it meets rigid standards for performance and reliability. Once in production, only the best available materials are used and the entire production process is continuously monitored for quality. By producing precision parts in-house, right here in the USA, Superior can assure a high-level of quality control.

Superior's complete line of Shift Correction Packages, Steel Series Replacement Valves, Fairbanks Performance Products, and Simple Solution Problem Solvers continue to enjoy wide acceptance and popularity. However, Superior continues to deliver more of what builders are looking for. Among the latest Superior innovations is The CD4E Shift Correction Package helps salvage worn valve bodies in

CD4E transmissions without the need for bore modifications. Another new problem solver is Superior's new Intermediate Servo Spacer Kit is designed for 904/500-727/61 units to clean up the i-2 shift as well as better time the servo release on the 2-3 upshift and improve the 3-2 kickdown. Also new to Superior's Award winning line of products is The 4L60-E Downshift Valve Spring and Valve Stop that replaces the OEM spring and along with the new stop sleeve helps to prevent similar failure. For more on Superior's latest products, visit our web site at www.superior-transmission.com.

Besides manufacturing quality products, Superior Transmission Parts offers excellent support. Each product comes with fully illustrated, easy-to-use instructions, and friendly, knowledgeable technical support is only a telephone call away. The Superior technical support department is standing by to answer questions concerning the installation and operation of any Superior product.

New From Superior

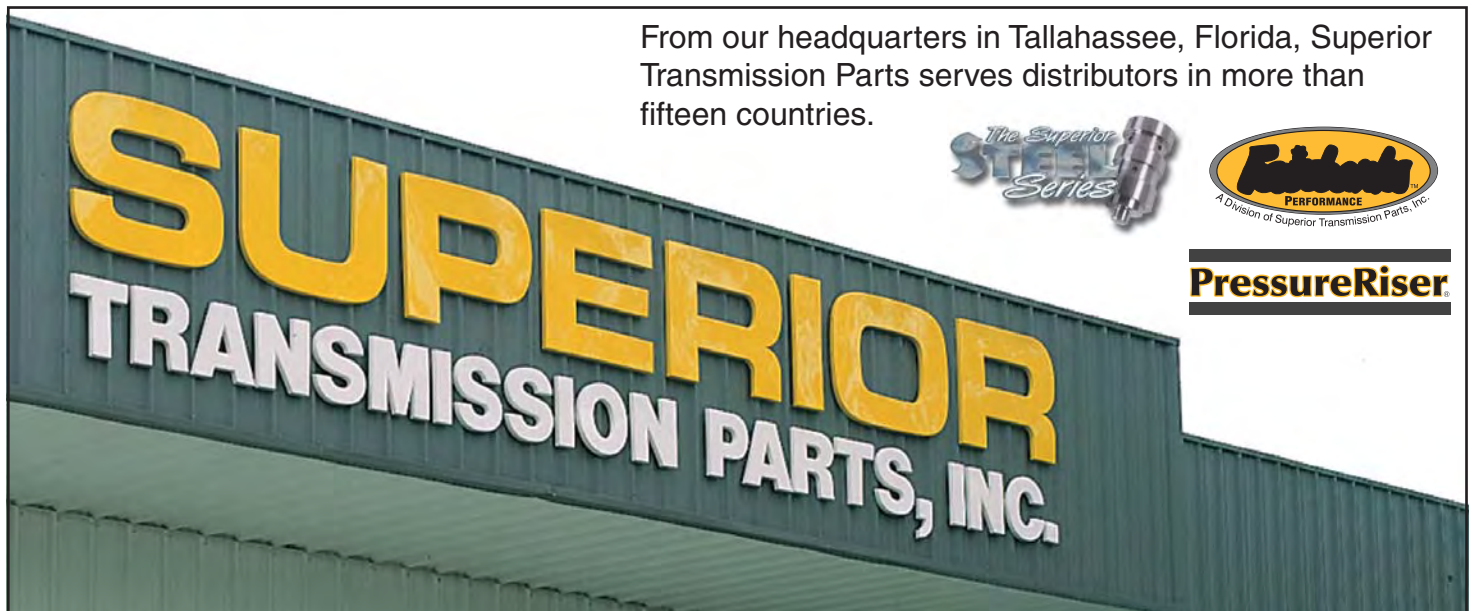
The CD4E Shift Correction Package
Superior's new CD4E Shift Correction Package provides simple solutions to common problems found in CD4E rebuilds. The CD4E Kit's redesigned valve train compensates for wear and allows you to salvage worn valve bodies.



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The People

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Tom Conroy, Nat. Sales Mgr.....800.940.0197 ext.1233
 tconroy@wittrans.com

Customer Service.....800.940.0197 ext.1560

Company Profile

Whatever It Takes (WIT) was founded in 1999 by Kenny Hester, a 30-year veteran in the Transmission parts supply business. WIT currently operates 12 locations throughout the country. WIT is a complete line supplier of transmission parts within the United States & overseas (including fully tested standard transmissions that include a 12 month/Unlimited milage warranty*). In the 5 years since its inception, WIT has become a major competitor in the transmission parts business. WIT offers excellent customer service while still offering competitively priced quality new, used, & remanufactured transmission parts of any transmission distributor in the country. WIT prides itself on having what you need when you need it with a 98.5% fill rate.

Product Listing

Whatever It Takes carries top-quality products from manufacturers such as Alabama Bands, Allomatic, ATEC-Transtool, ATSG, Autocraft Manufacturing, Borg Warner, CVC Torque Converters, DT Components, Hayden Coolers, Life Automotive, Lubegard, Powertrain Systems, Precision International, Raybestos, Rostra, Sachs, Sonnax, SPX Filtran, Stellar Group, Superior, Schaffer, Teckpak-Fitzall, Transgo, Tri-Components, TTK, TTXE, Zoom Technology, other OE manufacturers, and many others.



Service

Whatever It Takes prides itself on taking care of its customers. Service, Experience, Quality, Product Availability, Timely Credits, a dedicated Customer Service line are just a few of the reasons why Whatever It Takes has become a major competitor in the transmission parts business. WIT is able to ship its parts overnight to most of the North and Southeastern U.S. With it's strategically placed stores, it is possible for WIT to service about 70% of the country within 2 days. In addition to using UPS & Fed-Ex to ship its packages Whatever It Takes also offers free Night-Box delivery to many areas. By making this commitment, WIT helps to increase its customer's profit margin. With Night-Box delivery, Builders no longer have to wait around for UPS or FedEx to arrive, their packages are delivered overnight so the parts are waiting on them the next morning.



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A partial overview of the warehouse center area



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At one of the regular staff meetings, Gerald (c) explains some of the new parts in stock.

EMPLOYEE COMMITMENT

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